



PROPROGRESSIO

How Poland can support DACH markets in the ICT and ITO areas?

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Poland – outsourcing potential

16 large cities (Tier 1, Tier 2, Tier 3 locations)

Mature BPO/SSC/ITO market

Well recognized in Tholons, Everest Group, EOA, IAOP, London School of Economics and other international reports, benchmarks and publications

Tens of ICT Clusters located across Poland





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Nearshoring

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Poland – International IT business field

- Nearly 500 operation centres (BPO/SSC/ITO)
- >120.000 employees
- Full scope of provided services – F&A, CRM, IT, Legal
- >30 foreign languages
- Attractive costs, high skills, complete scope of work



Great cities with large ICT potential



... and many others



Nearshoring support

- Across Poland in large and medium cities there is a range of ITO and ICT companies specialized in:
 - Web development
 - Applications for mobile devices
 - Call Center, CRM, ERP apps.
 - Java, C++, .Net programming
 - IT Contracting
 - And many more





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Source of HR resources

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Human Resources Generator



- 440 Public and Private Universities
- 18 Technical Universities
- 307 IT fields of studies
- 1,676,927 (4,3% IT) students
- 490,000 (3,1% IT) graduates

Source: POL-on, system informacji o szkolnictwie wyższym



International recruitment & IT Contracting support



The Power of Talent



Recruiting experts
worldwide





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Close co-operation between Universities and Business

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Education and Business Partnerships

- The power of ICT Clusters



Just in case you need more information...

Our Reports

Focus On... Business Environment of Polish Cities



How to find outsourcing Partner in Poland?

- Experience
- Specialization
- References
- Standards
- Transparency
- Proved Quality
- SLA is a must!
- Flexible Scalability
- Lean and optimisation track record
- Industry consultant support



Who knows well the outsourcing industry in Poland?

- Associations



- Consultants



- Public Sector Advisors



and Investor Support Offices in Polish Cities

Summary

- Nearshoring support
- The best IT and Technical resources
- Experience and know-how of ICT Clusters

